

### **Amendments to the Claims**

The listing of claims will replace all prior versions, and listings, of claims in the application:

#### **Listing of the Claims:**

1. (Currently Amended) A method for receiving, on a Personal Digital Assistant (PDA) having a limited sized display, a web page content from a network content server, said method comprising:

requesting, at the PDA, a single web page's content from a network content server;  
displaying, on the PDA, multiple options, from a billing server to a single user of the PDA, for viewing the single web page's content for a price, wherein each option has a different price based on how many advertising banners are excluded from the single web page's content, and wherein ~~for one option forces the PDA to display~~displays simultaneously more than onesome, but ~~less than~~ all, advertising banners that were originally part of the single web page's content;

selecting, by the single user, at the PDA at least one of the multiple options;

receiving, at the PDA, a requested content from the single web page according to the selected option, wherein the requested content excludes advertising banners that are originally part of the single web page's content; and

optimizing usage of available space on the limited sized display of the PDA by displaying, on the PDA, only the requested content from the single web page.

2. (Previously presented) The method of claim 1, wherein the requested content and a price to view the requested content are both varied by a single slider bar that is displayed on the limited sized display of the PDA.

3. (Previously presented) The method of claim 1, wherein the prices of the options are further based on an age of at least a portion of the single web page's content.

4. (Previously presented) The method of claim 2, wherein the slider bar allows the single user to vary a cost of viewing the requested content based on an age and amount of the requested content being displayed on the PDA.

5-6. (Cancelled)

7. (Currently Amended) A system for receiving, on a Personal Digital Assistant (PDA) having a limited sized display, a web page content from a network content server, said system comprising:

means for requesting, at the PDA, a single web page's content from a network content server;

means for displaying on the PDA multiple options, from a billing server to a single user of the PDA, for viewing the single web page's content for a price, wherein each option has a different price based on a time sensitivity of data in at least a portion of the single web page's content wherein the time sensitivity indicates the age of the data;

means for selecting, by the single user, at the PDA at least one of the options;

means for receiving, at the PDA, a requested content from the single web page according to the selected option, wherein the requested content is less than all of the single web page's content; and

means for displaying, on the PDA, the requested content from the single web page.

8. (Previously presented) The system of claim 7, wherein the requested content and the price to view the requested content are varied by a slider bar that is displayed on the limited sized display of the PDA.

9. (Cancelled)

10. (Previously presented) The system of claim 8, wherein the slider bar allows the single user to vary a cost of viewing the requested content based on the age and amount of the requested content being displayed on the PDA.

11-12. (Cancelled)

13. (Currently Amended) A computer program product, executed on a tangible computer-readable medium, for receiving, on a Personal Digital Device (PDA) having a limited sized

display, a web page content from a network content server, said computer program product comprising:

computer program code for requesting, at the PDA, a single web page's content from a network content server;

computer program code for, on the PDA, multiple options, from a billing server to a single user of the PDA, for viewing the single web page's content for a price, wherein each option has a different price based on how many advertising banners are excluded from the single web page's content, and wherein for one option forees—the PDA to—displaydisplays simultaneously more than onesome, but less thannot all, advertising banners that were originally part of the single web page's content;

computer program code for selecting, by the single user, at the PDA, at least one of the options;

computer program code for receiving, at the PDA, a requested content from the single web page according to the selected option, wherein the requested content excludes advertising banners that are originally part of the single web page's content; and

computer program code for displaying, on the PDA, the requested content from the single web page.

14. (Previously presented) The computer program product of claim 13, wherein the requested content and the price to view the requested content are varied by a slider bar that is displayed on the limited sized display of the PDA.

15. (Previously presented) The computer program product of claim 13, wherein the prices of the options are further based on an age of the at least a portion of the single web page content.

16. (Previously presented) The computer program product of claim 12, wherein the slider bar allows the single user to vary a cost of viewing the requested content based on an age and amount of the requested content being displayed on the PDA.

17-18. (Cancelled)

19. (Currently Amended) A method for transmitting web page content from a network

content server to a Personal Digital Assistant (PDA) having a limited sized display, said method comprising:

receiving, at a billing server, a request from a PDA for a web page content from a network content server;

sending to the PDA, from the billing server, a display of multiple options for a single user to view the web page content for a price, wherein each option has a different price that is based on how many advertising banners are excluded from the single web page's content, and wherein for one option, from the multiple options, fees—the PDA to—displaydisplays simultaneously more than onesome, but less thannot all, advertising banners that were originally part of the single web page's content;

receiving, from a single user who is using the PDA, at least one selection from the multiple options; and

sending at least a portion of the web page content to the PDA, wherein the sent portion of the web page content is dependent on which option was selected by the user device, and wherein the sent portion excludes advertising banners that are originally part of the single web page's content.

20. (Previously presented) The method of claim 19, wherein the requested content and the price to view the requested content are varied by a slider bar that is displayed on the limited sized display of the PDA.

21. (Previously presented) The method of claim 19, wherein the prices of the options are further based on an age of the at least a portion of the single web page content.

22. (Previously presented) The method of claim 19, wherein the multiple options are defined by a non-URL descriptive portion of a script header to the web page content.

23. (previously presented) The method of claim 22, wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further comprises using the XML script from the script header to generate at the user device a display of the multiple options.

24. (Cancelled)

25. (Original) The method of claim 19, wherein the network content server is on an Internet.

26. (Original) The method of claim 19, wherein the billing server and the network content server are a same device.

27. (Currently Amended) A system for transmitting web page content from a network content server to a Personal Digital Assistant (PDA) having a limited sized display, said method comprising:

means for receiving, at a billing server, a request from a PDA for a web page content from a network content server;

means for sending, from the billing server to a single user of the PDA, a display of multiple options for viewing the web page content for a price, wherein each option has a different price that is based on how many advertising banners are excluded from the single web page's content, and wherein for one option, from the multiple options, ~~forces~~ the PDA to ~~display~~ displays simultaneously more than one some, but less than ~~not~~ all, advertising banners that were originally part of the single web page's content;

means for receiving, from the PDA, at least one selection from the multiple options chosen by the single user; and

means for sending at least a portion of the web page content to the PDA, wherein the sent portion of the web page content is dependent on which option was selected by the user device, and wherein the sent portion excludes advertising banners that are originally part of the single web page's content.

28. (Previously presented) The system of claim 27, wherein the requested content and the price to view the requested content are varied by a slider bar that is displayed on the limited sized display of the PDA.

29. (Previously presented) The system of claim 27, wherein the prices of the options are further based on an age of the at least a portion of the single web page content.

30. (Previously presented) The system of claim 27, wherein the multiple options are defined by a script header to the web page content.

31. (Previously presented) The system of claim 30, wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further comprises parsing the XML script from the script header to generate at the user device a display of the multiple options.

32. (Cancelled)

33. (Original) The system of claim 27, wherein the network content server is on an Internet.

34. (Original) The system of claim 27, wherein the billing server and the network content server are a same device.

35. (Currently Amended) A computer program product, executed on a tangible computer-readable medium, for transmitting web page content from a network content server to a Personal Digital Assistant (PDA) having a limited sized display, said computer program product comprising:

computer program code for receiving, at a billing server, a request from a PDA for a web page content from a network content server;

computer program code for sending, from the billing server to a single user of the PDA, a display of multiple options for viewing the web page content for a price, wherein each option has a different price that is based on how many advertising banners are excluded from the single web page's content, and wherein for one option, from the multiple options, ~~for~~ the PDA ~~to display~~ displays simultaneously more than one ~~one~~, but less than ~~not~~ all, advertising banners that were originally part of the single web page's content;

computer program code for receiving, from the single user of the PDA, at least one selection from the multiple options; and

computer program code for sending at least a portion of the web page content to the PDA, wherein the sent portion of the web page content is dependent on which option was selected by the user device, and wherein the sent portion excludes advertising banners that are

originally part of the single web page's content.

36. (Previously presented) The computer program product of claim 35, wherein the requested content and the price to view the requested content are varied by a slider bar that is displayed on the limited sized display of the PDA.

37. (Previously presented) The computer program product of claim 35, wherein the prices of the options are further based on an age of the at least a portion of the single web page content.

38. (Previously presented) The computer program product of claim 35, wherein the multiple options are defined by a script header to the web page content.

39. (Previously presented) The computer program product of claim 38, wherein the script header contains eXtensible Markup Language (XML) script, and wherein the method further comprises parsing the XML script from the script header to generate at the user device a display of the multiple options.

40. (Cancelled)

41. (Original) The computer program product of claim 35, wherein the network content server is on an Internet.

42. (Original) The computer program product of claim 35, wherein the billing server and the network content server are a same device.

43. (Previously presented) The method of claim 1, further comprising:

transmitting a barter offer from the PDA, wherein the barter offer is an offer from the single user of the PDA to a proprietor of the web page content, and wherein the offer proposes an agreement, between the single user of the PDA and the proprietor of the web page content, to provide goods from the single user in exchange for viewing the single web page's content, without advertising banners, on the PDA.

44. (Previously presented) The method of claim 1, further comprising:

extending a barter offer from the single user of the PDA, wherein the barter offer is an offer from the single user of the PDA to a proprietor of the web page content, and wherein the offer proposes an agreement, between the single user of the PDA and the proprietor of the web page content, to provide services from the single user in exchange for viewing the single web page's content on the PDA.

45. (Previously presented) The method of claim 19, further comprising:

transcoding the web page content from an HyperText Markup Language (HTML) content to a Voice Extensible Markup Language (VoiceXML) content, wherein the VoiceXML content enables the web page content to be aurally presented by the PDA, and wherein the transcoding is dependent on which option was selected by the single user of the PDA.

46. (Previously presented) The method of claim 19, further comprising:

transcoding the web page content from an HyperText Markup Language (HTML) content to a Voice Extensible Markup Language (VoiceXML) content, wherein the transcoding depends on which option was selected by the single user of the PDA.